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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Delaware Valley Wholesale Florist acquires Wild Flowers Quality Wholesale, Inc.

On January 11, 2008 Delaware Valley Wholesale Florist purchased Wild Flowers Quality Wholesale Florist, Inc. in Linwood, Pennsylvania. Wild Flowers owners, Bill and Sue Wilds, have decided to retire after 31 years of operating their full service wholesale operation in the Philadelphia area. Ken Wilkins, President of Delaware Valley Wholesale stated, "this is a perfect fit for us and we feel fortunate that after much thought and consideration, Bill and Sue Wilds chose to sell their operation to Delaware Valley." He continued, "both companies share a passion for quality flowers and supplies coupled with excellent customer service."

Delaware Valley Wholesale Florist has served retail florists with fresh flowers, essential supplies, botanicals and gourmet items for 49 years. Their market area is Southern Connecticut to Northern Virginia including Philadelphia, New York City and Washington, DC. Their website is www.dvflora.com.