



it stems from us

Press Release

Publication Date: Wednesday August 22, 2007

Subject Line: Announcing New Floral Company

Headline: Transflora™ is Landing in Your Neighborhood

Transflora™, a new fresh cut flower importer selling to wholesale florists throughout the U.S. and Canada, will begin shipping this month.

Transflora™ specializes in high-end, designer flowers from the top growers in Bogota, Medellin, and Quito. “We’ve been buying for over 10 years and have upgraded our offerings to include only the best each grower has to offer”, says Guillermo Arellano, procurement manager. “We also bring in consolidations from Peru, Costa Rica and Holland. We buy from over 85 farms every week!”, he adds.

Bruce Clevenger, Sales Manager claims “Our veteran 11 person sales team has over 100 years experience in the industry and prides itself in flawless customer service.”

Transflora™ carries hundreds of different flower varieties in inventory every day. “We have one of the most extensive flower assortments in Miami. We specialize in Garden roses, hydrangeas, mini callas and other novelty flowers, although we do carry a full line of carnations, alstroemeria, asters, pompons, roses, etc.” said Jose Azout, president.

For more information please contact:

Transflora™
1480 NW 94th Ave
Miami, FL 33172
305.593.9808
866.99 STEMS
866.997.8367
www.transflora.net

